



State of Wisconsin
Department of Workforce Development

WORKFORCE OBSERVATIONS—WISCONSIN BAY AREA

(BROWN, DOOR, FLORENCE, KEWAUNEE, MANITOWOC, MARINETTE, MENOMINEE, OCONTO, SHAWANO, SHEBOYGAN COUNTIES)

October 2004

Unemployment Rate Drops in September in the Bay Area

September 2004	Brown	Door	Flor.	Kew.	Manit.	Marit.	Meno.	Oconto	Shaw.	Sheb.	Bay Area	Wisconsin
Civilian Labor Force**	151,700	17,600	2,000	10,600	42,900	23,500	2,600	16,000	21,400	66,900	355,300	3,099,800
Employed	146,000	16,900	1,900	10,200	40,800	22,300	2,400	14,800	20,600	64,500	340,400	2,973,300
Unemployed	5,800	700	100	400	2,200	1,200	200	1,200	800	2,300	14,900	126,500
Unemployment Rate %	3.8%	3.8%	5.8%	4.1%	5.1%	5.2%	8.7%	7.3%	3.9%	3.5%	4.2%	4.1%
Seasonally Adj Rate %	4.4%									3.9%		5.0%
Change from one month ago August 2004												
Civilian Labor Force**	-1,700	-800	100	-300	-600	-200	-120	-260	-300	-2,800	-7,000	-46,100
Employed	-1,500	-800	100	-200	-400	-200	-50	-230	-200	-2,600	-6,100	-33,600
Unemployed	-300	0	0	0	-200	0	-70	-30	-100	-200	-900	-12,500
Unemployment rate(%)	-0.1%	-0.1%	-0.9%	-0.2%	-0.3%	-0.1%	-2.2%	0.0%	-0.3%	-0.1%	-0.2%	-0.3%
Seasonally Adj Rate %	0.1%									0.0%		0.2%
Change from one year ago September 2003												
Civilian Labor Force**	3,900	300	0	-200	-1,500	100	0	-400	300	1,800	4,100	25,900
Employed	4,300	600	0	0	-600	200	0	-100	400	2,100	6,800	43,500
Unemployed	-400	-300	0	-200	-900	-200	0	-200	-100	-400	-2,700	-17,600
Unemployment rate(%)	-0.3%	-1.9%	-1.3%	-1.4%	-1.9%	-0.7%	-0.7%	-1.2%	-0.7%	-0.6%	-0.8%	-0.6%
Seasonally Adj Rate %	-0.3%									-0.8%		-0.6%

** Data base on place of residence. Estimates not seasonally adjusted unless noted. Current monthly estimates are preliminary and rounded so total may not add correctly

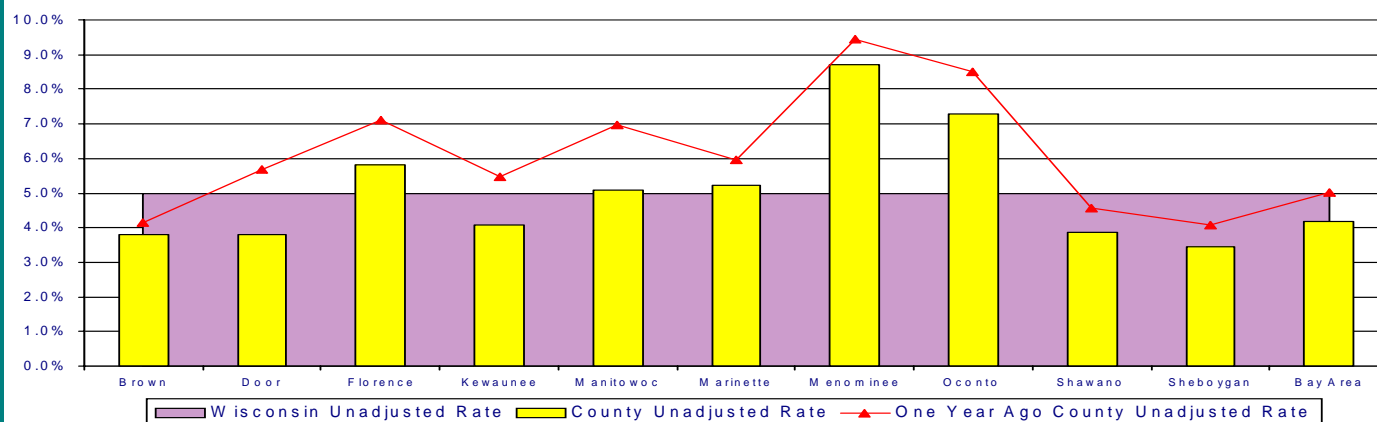
During September the seasonally unadjusted unemployment rate continued to decline in the Wisconsin Bay Area. The rate for the month was 4.2 percent, down 0.2 of a percentage point from August. Last September the region's unemployment rate stood at 5.0 percent. Nine of the Area's ten counties had a decline in their unemployment rate from last month, while one county was unchanged. Menominee County had the highest rate in the region at 8.7 percent, down 2.2 of a percentage point from August. This was the largest decline in the rate in the region. The Wisconsin Bay Area has four counties with the ten highest unem-

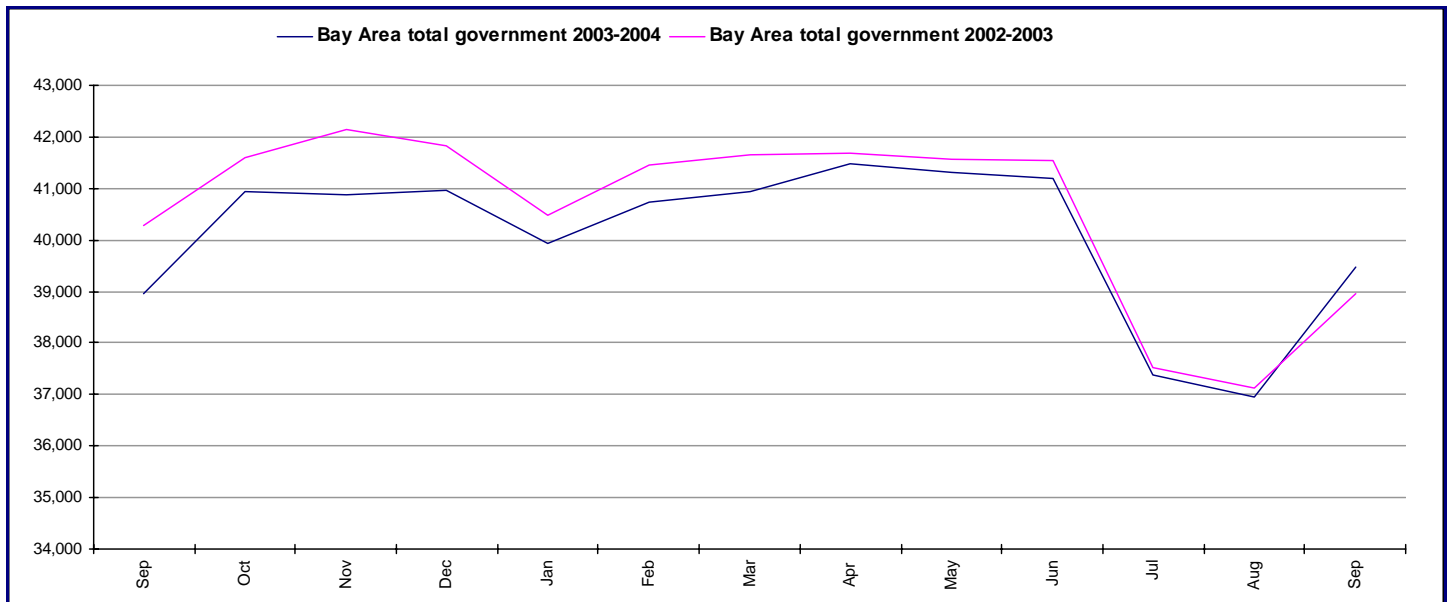
ployment rates in the State of Wisconsin. Manitowoc just missed the list at number 11. Menominee County had the highest rate in the state followed by Oconto County as the second highest. Florence County ranked sixth highest and Marinette County ranked tenth.

Both the number of workers in the labor force and the number employed typically decline from August to September. The decline in both of these categories dropped more than usual. Most of this is due to an anomaly in Sheboygan County which hosted the PGA in August.

(Continued on page 2)

Bay Area Unadjusted Rates Compared to Wisconsin





The number of workers involved in the PGA pushed the county's labor force up an extra 2,000 in August, and likewise the number employed dropped by an equal number once the event was over. However, it does put an additional "blip" in the statistics for the month.

The labor force in September was 355,300, with 340,400 employed and 14,900 unemployed. The number claiming to be employed was 6,800 above last September while the number unemployed declined by 2,700.

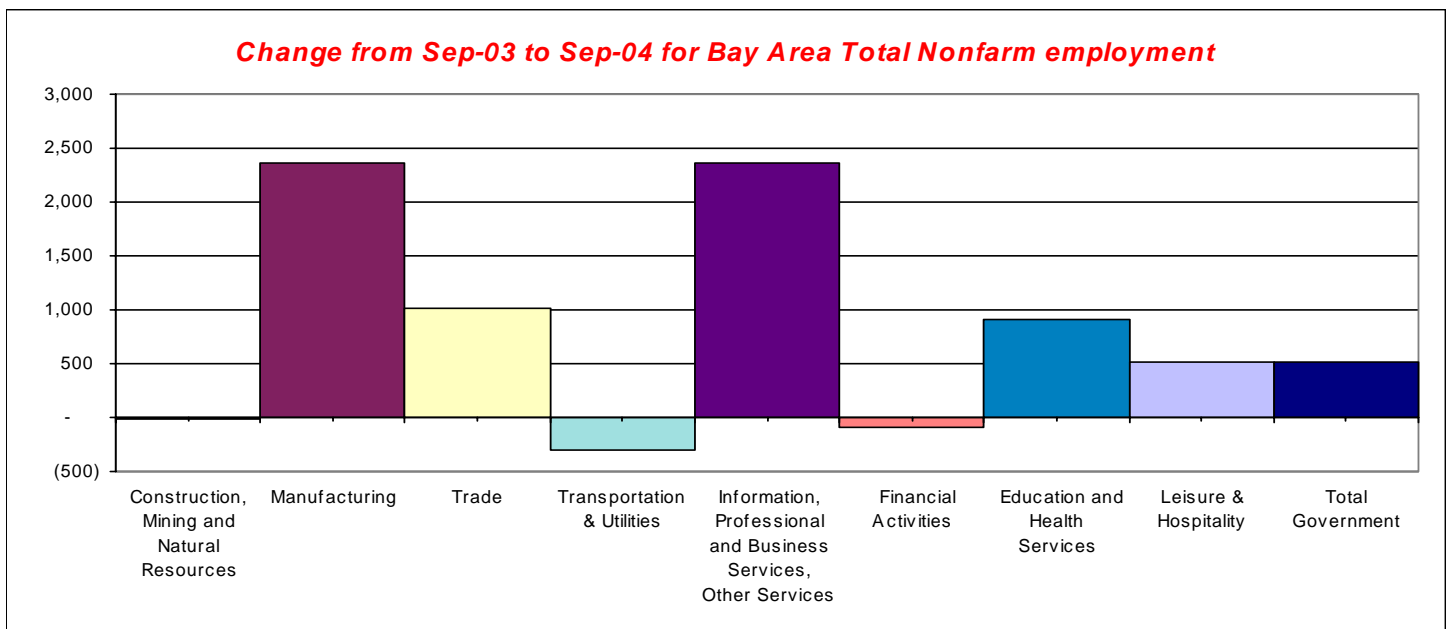
Nonfarm wage and salary (NFWS) employment was down by 2,000 in September, with most of the decline, 1,900 occurring in Sheboygan as a result of the PGA. Typically government employment picks up in September. This is the result of schools starting up and the return of faculty and support staff. Employment in this sector is very cyclical as employment declines in late December and early January, then recovers and has a deep decline beginning in

June and recovering again in September. This is one of reasons data is often seasonally adjusted, as this really is not an effect of a changing economy but is actually part of the economy. Nonfarm employment was 7,300 above last year. Over the last twelve months manufacturing has gained 2,400 jobs.

Seasonally Adjusted Unemployment Rates

The seasonally adjusted rate in the Green Bay MSA rose 0.1 of a percentage point to 4.4 percent. This was 0.3 of a percentage point below last year's rate. The rate in the Sheboygan MSA was unchanged at 3.9 percent. The Sheboygan MSA's rate was 0.8 of a percentage point below one year ago.

The rate for the State of Wisconsin was up 0.2 of a percentage point to 5.0 percent. The United States' rate was unchanged at 5.4 percent.



Wisconsin Bay Area Workforce Development Area												
September 2004	Brown	Door	Florence	Kewaunee	Manitowoc	Marinette	Menominee	Oconto	Shawano	Sheboygan	Bay Area	Wisconsin
Total Nonfarm (NFWS) ***	154,900	14,700	1,300	6,600	35,100	21,100	2,300	9,200	13,200	64,400	322,700	2,851,200
Total Private	138,000	12,900	1,000	5,500	30,800	19,100	200	7,700	10,300	58,000	283,300	2,455,200
Goods Producing	37,300	3,100	400	2,200	12,300	7,500	0	2,800	2,900	27,200	95,700	657,400
Service Producing	117,600	11,600	1,000	4,400	22,800	13,700	2,300	6,400	10,200	37,200	227,100	2,193,800
Constr., Mining & Nat.Rsrcs	8,300	1,000	100	600	1,500	800	0	600	700	2,800	16,200	137,600
Manufacturing	29,000	2,000	300	1,600	10,900	6,700	0	2,300	2,300	24,400	79,500	519,800
Trade	23,100	2,100	100	800	4,100	2,900	100	1,100	2,000	7,900	44,200	442,000
Transportation & Utilities	9,800	100	0	500	1,800	700	0	400	300	1,200	14,800	110,000
Financial Activities	10,600	600	0	200	1,000	500	0	300	500	2,500	16,300	161,600
Education and Health Services	18,900	1,400	100	500	4,700	2,800	0	1,100	1,600	7,200	38,300	380,100
Leisure & Hospitality	14,100	3,700	300	700	3,100	2,000	0	1,200	1,400	4,300	30,700	259,200
Info., Prof.& Bus. Svcs, Other Svcs	24,200	1,900	100	600	3,800	2,700	100	900	1,500	7,700	43,400	444,900
Total Government	16,900	1,800	300	1,100	4,400	2,000	2,100	1,600	2,900	6,400	39,500	396,000
Federal	1,000	100	30	100	200	100	10	100	100	200	1,900	29,500
State	2,500	100	10	20	200	200	10	30	100	700	3,800	95,900
Local	13,400	1,600	300	1,000	4,000	1,700	2,100	1,500	2,700	5,500	33,700	270,600
Change from one month ago	August 2004											
Total Nonfarm (NFWS) ***	100	-500	100	0	100	0	0	0	100	-1,900	-2,000	-3,200
Percent change NFWS from last month	0.1%	-3.1%	4.9%	-0.5%	0.3%	0.0%	-1.0%	0.0%	0.9%	-2.9%	-0.6%	-0.1%
Total Private	-600	-700	-40	-100	-310	-240	-10	-80	-210	-2,300	-4,500	-24,400
Goods Producing	-100	-100	-10	-70	-160	-100	0	-40	-70	-700	-1,300	-9,500
Service Producing	200	-400	70	0	300	100	-20	0	200	-1,200	-700	6,300
Constr., Mining & Nat.Rsrcs	-200	0	0	-20	0	-10	0	-20	-20	-100	-400	-4,300
Manufacturing	100	0	-10	-50	-160	-90	0	-20	-40	-600	-900	-5,200
Trade	-300	-100	-10	0	-90	-60	0	-10	-60	5,100	4,500	217,500
Transportation & Utilities	100	0	0	40	70	20	0	40	20	300	600	61,500
Financial Activities	0	0	0	0	-10	-10	0	10	0	0	-100	-500
Education and Health Services	100	0	0	-10	10	0	0	10	10	100	200	4,900
Leisure & Hospitality	-900	-400	-20	-40	-130	-60	0	-80	-100	-1,000	-2,700	-16,100
Info., Prof.& Bus. Svcs, Other Svcs	500	0	0	-20	0	-30	-10	-10	-10	-500	-100	-3,100
Total Government	700	200	100	100	400	200	0	100	300	400	2,500	21,200
Federal	0	0	0	0	0	0	0	-10	0	0	0	-200
State	200	0	0	0	20	30	0	0	0	100	300	4,500
Local	500	200	100	100	400	200	-10	100	300	300	2,200	16,900
Change from one year ago	September 2003											
Total Nonfarm (NFWS) ***	4,800	600	0	-100	-600	200	0	-100	200	2,200	7,300	52,900
Percent change NFWS from last year	3.2%	3.9%	0.4%	-1.0%	-1.6%	0.8%	1.6%	-1.1%	1.9%	3.5%	2.3%	1.9%
Total Private	4,500	600	100	0	-600	200	0	0	0	2,200	6,800	54,000
Goods Producing	1,900	300	0	-100	-600	-100	0	-200	100	1,100	2,400	14,000
Service Producing	2,900	300	0	0	0	200	0	100	200	1,100	4,900	38,900
Constr., Mining & Nat.Rsrcs	100	0	0	0	-200	0	0	0	0	0	0	1,400
Manufacturing	1,800	300	0	-100	-500	-100	0	-200	0	1,100	2,400	12,600
Trade	900	-100	0	0	-100	0	0	0	-100	400	1,000	8,600
Transportation & Utilities	-300	0	0	0	0	0	0	0	0	-100	-300	2,100
Financial Activities	-300	0	0	0	0	0	0	0	0	100	-100	2,600
Education and Health Services	300	0	0	0	100	0	0	100	100	300	900	10,200
Leisure & Hospitality	200	300	0	0	0	100	0	0	-100	-100	500	3,300
Info., Prof.& Bus. Svcs, Other Svcs	1,800	100	0	0	0	100	0	0	0	500	2,400	13,200
Total Government	300	0	0	0	100	0	100	-100	300	0	500	-1,100
Federal	0	0	0	0	0	0	0	0	0	0	0	-300
State	0	0	0	0	0	0	0	0	0	0	0	-3,300
Local	300	0	0	-100	100	0	100	0	300	0	500	2,500
*** Includes employment with employers located in area. Estimates are NOT seasonally adjusted.												
Current month estimates are preliminary. Totals may not add due to rounding. Calculations based on unrounded numbers. NFWS data is benchmarked to 3/2003												

Look for the most current Labor Market Information at: <http://dwd.wisconsin.gov/oea>

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